

# ENTER THE EXTRAORDINARY AT THE PARALYMPIC CAMES PARIS 2024

28 AUGUST > 8 SEPTEMBER 2024





### **Paralympic Games** Paris 2024: More than just a sporting event

"The Paralympic Games are an opportunity not to be missed for anyone who wants to see exciting sport—but also sport that means **inclusion**, it means the development of a society where everyone has the same opportunities."



**ANDREW PARSONS**, PRESIDENT INTERNATIONAL PARALYMPIC COMMITTEE









#### CONTENTS

Introduction



2

**Our Packages** 



3

The Venues



### Introduction



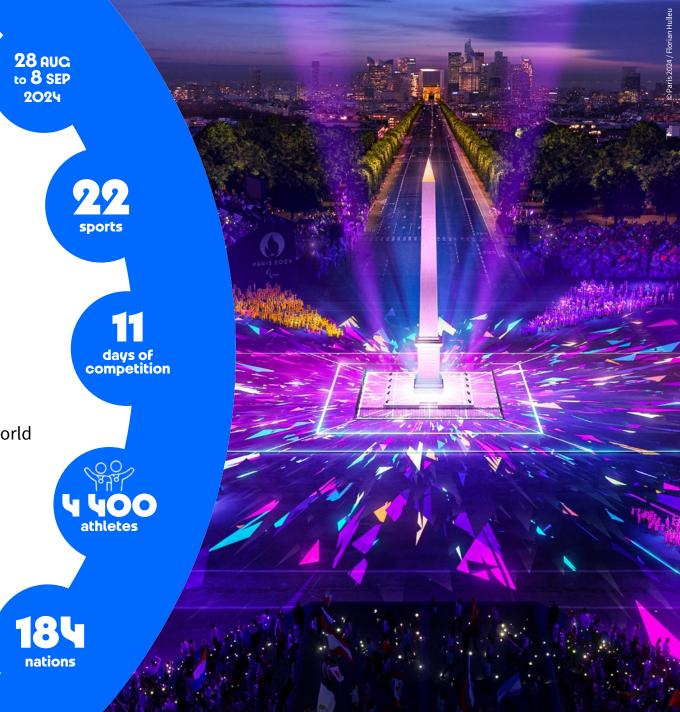
#### Paralympic Games Paris 2024

## Enter the extraordinary

In 2024, Paris will host the largest Para sporting event ever organized in France—its first Paralympic Cames.

#### A GROWING EVENT DRIVING HUGE INTEREST:

- The Paralympic Games is the third largest sporting event in the world
- More people watch the Paralympic Games on TV than Formula 1
- Para athletes train and compete full-time, and some could compete at the Olympic level
- The depth of talent is increasing—qualifications have become more rigorous; winning margins are much tighter
- As part of its expansion, the Paralympic Games are now offering extraordinary hospitality experiences creating an even more immersive sporting event



Official hospitality

### A new way to attend the Paralympic Games

Host your guests with exclusive Hospitality Experiences offering guaranteed sporting tickets & world-class service

Nothing brings people together like the excitement and emotion of sport, and there is no better way to share these historic Paralympic Games than with official hospitality experiences—now available for the first time.

Imagine catching every moment of Para Athletics or a dynamic game of Wheelchair Rugby in an iconic Parisian venue with premium views of the action. Enjoying refreshments and sharing the spirit of sport with your guests in an exclusive hospitality space within the competition venue.

As the official hospitality provider for the Paralympic Games Paris 2024, On Location's mission is to create unforgettable moments that create meaningful connections—bringing you closer to those who matter most.

#### Transform your business relationships with:

- A first-of-its-kind, unparalleled hospitality experience
- Exclusive access and premium-level service
- Various offers to meet your unique needs



Our Packages



## Benefit from a new vision for official hospitality

Experts in sport hospitality, On Location has been selected as the official, exclusive hospitality provider for the Olympic & Paralympic Cames Paris 2024, Milano Cortina 2026, and Los Angeles 2028



We partner with you

Your goals are our goals.
We are an extension of your team in every way—uniquely focused on your business objectives.



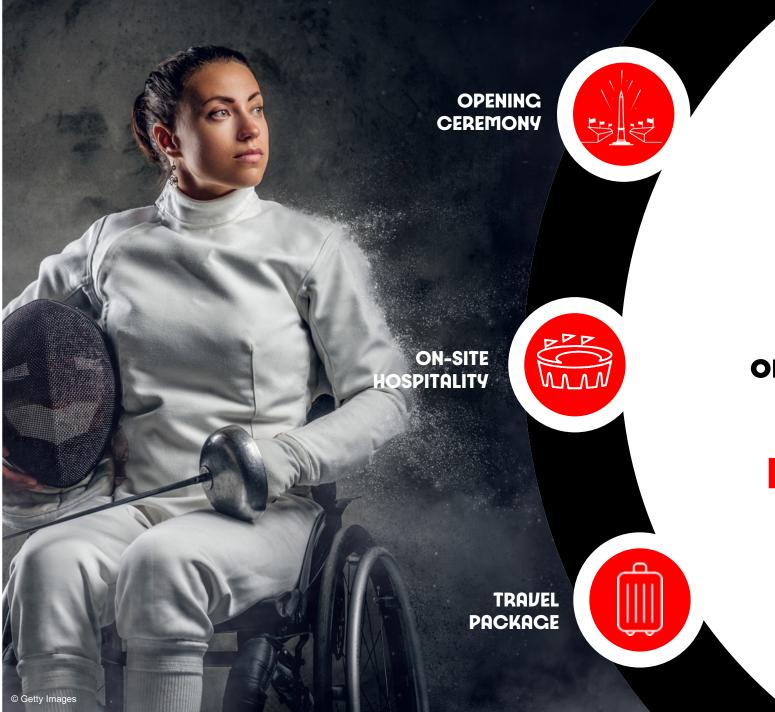
We create exclusive moments

We conceive and deliver official hospitality solutions for all commercial guests and stakeholders.



#### We offer bespoke solutions

We work with you to create the perfect hospitality strategies and packages to meet your unique needs.



### ENTER THE EXTRAORDINARY

Whether you're looking to network with clients, or relax with family & friends, we have the perfect hospitality experience for you & your guests.

## The Opening Ceremony

28 August 2024

Be a part of an unprecedented celebration of the Paralympic Cames with world-class hospitality and premium seating



Opening Ceremony

### Enjoy a once-in-a-lifetime hospitality experience

For the first time in Paralympic Games history, the Opening Ceremony will not be held in a stadium.

Instead, it will take place in a magnificent setting in the centre of Paris: the Champs Élysées and Place de la Concorde.

A total of 4,400 athletes representing 184 delegations from around the world will take part in the celebration.

You're invited to experience this historic event with a special Garden Party Hospitality Experience in the Tuileries Garden, plus, guaranteed premium seats for the athletes' parade at the Opening Ceremony.



#### Opening Ceremony

### Celebrate the Paralympic Cames at an exclusive event

Kick off the festivities with an on-site **Carden Party Hospitality Experience** in the Tuileries Carden, 3 hours before the Ceremony, then take your **premium seat** for the athletes' parade



Guaranteed ticket to the Opening Ceremony with premium views (CAT A ticket)



Music & entertainment



Reserved grandstand seating at the Ceremony with proximity to the

with proximity to the hospitality space



International chef's menu & beverages featuring buffet-style menu and bar service with champagne, wine, beer, and soft drinks



A commemorative gift to create lasting memories of your time at the Paralympic Games Paris 2024



Dedicated staff to see to your needs and on-site guest support desk



## On-Site Hospitality: Lounge

### Share extraordinary moments

with guaranteed seating combined with access to an exclusive hospitality space within the iconic competition venues



#### On-Site Hospitality: Lounge

### Live the Paralympic Games like never before

Enjoy unsurpassed views on the action and the engaging environment of our shared in-venue lounges, with access **before & during the event** 



#### **Guaranteed ticket**

with prime views at select sporting sessions (CAT A) Accessible seating options\*



Curated **Paralympic Games activities** 



#### **Seating with proximity** to the hospitality space\*\*



**Expedited entry** to the competition venue\*\*



International chef's menu & beverages featuring buffet-style menu and bar service with wine, beer, and soft drinks



Paralympic Games broadcast

on TV screens throughout the hospitality space



#### A commemorative Paralympic Games gift

to create lasting memories of your time at the event

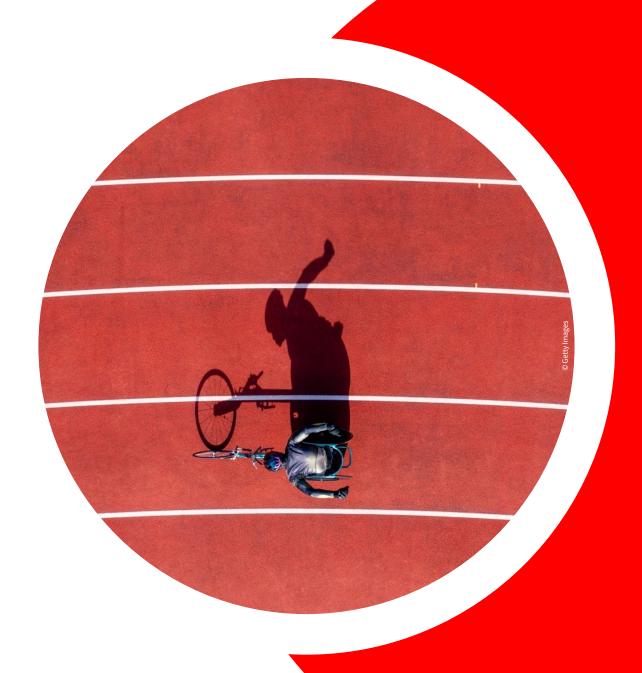


#### A hosted welcome area and waitstaff at your disposal, with support staff to guide and assist your lounge access



### On-Site Hospitality: Fan Kit

Kick off the competition with exclusive access to a pre-event hospitality experience at the competition venue



On-Site Hospitality: Fan Kit

### Celebrate the spirit of the Paralympic Games

Cain exclusive access with guaranteed session tickets, plus, a pre-session hospitality experience with special perks at the competition venue



**Guaranteed ticket** 

with excellent views at select sporting sessions (CAT A or B)\*



Gift bag with commemorative/official memorabilia plus light snack & beverage



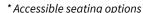
Curated Paralympic activities



**Expedited entry** to the competition venue\*\*



A dedicated welcome area & on-site staff, with guest services desk and directional staff



<sup>\*\*</sup> Subject to change, depending on the venue



## Travel Packages

Host your guests in style with guaranteed sporting session tickets, accommodation, world-class service & more



#### Travel Packages

## Custom-designed to suit every need









Dates of stay



Choice of sport\*

#### Travel Packages

### Elevate your stay at the Paralympic Cames

We take care of the planning so you're free to enjoy the trip of a lifetime with those who matter most. **Includes sporting event** tickets and accommodation, plus world-class service & more



Ticket bundles with excellent views and hospitality lounge access at preferred sporting events



Access to tours and activities on demand to immerse you in the local culture\*



Exclusive access\* to hospitality with the ability to upgrade specific sessions of your ticket bundle



3- / 4- / 5-star accommodation in central Paris\*



**Dedicated staff** at your disposal



**VIP** airport services available to support vou on arrival \*



Transport to events via public transport, with an option to add airport/railway station transfers and dedicated transport\*



A special gift so you can take away memories of your time at the Paralympic Games





The Venues



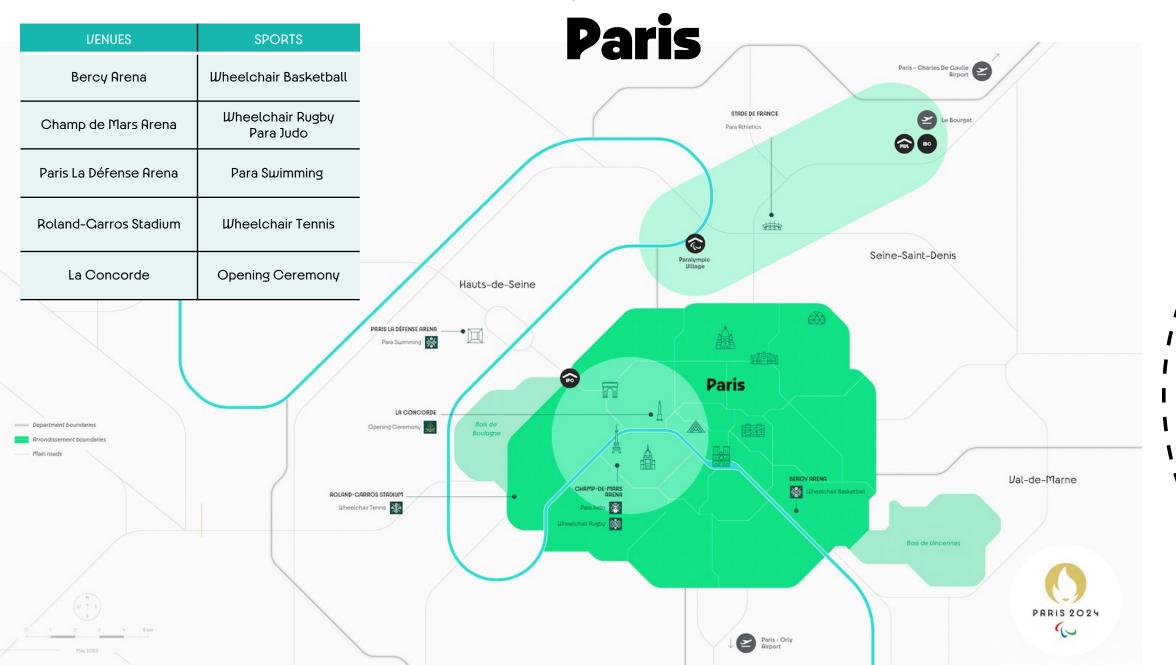
#### Hospitality packages

### **Venue summary**

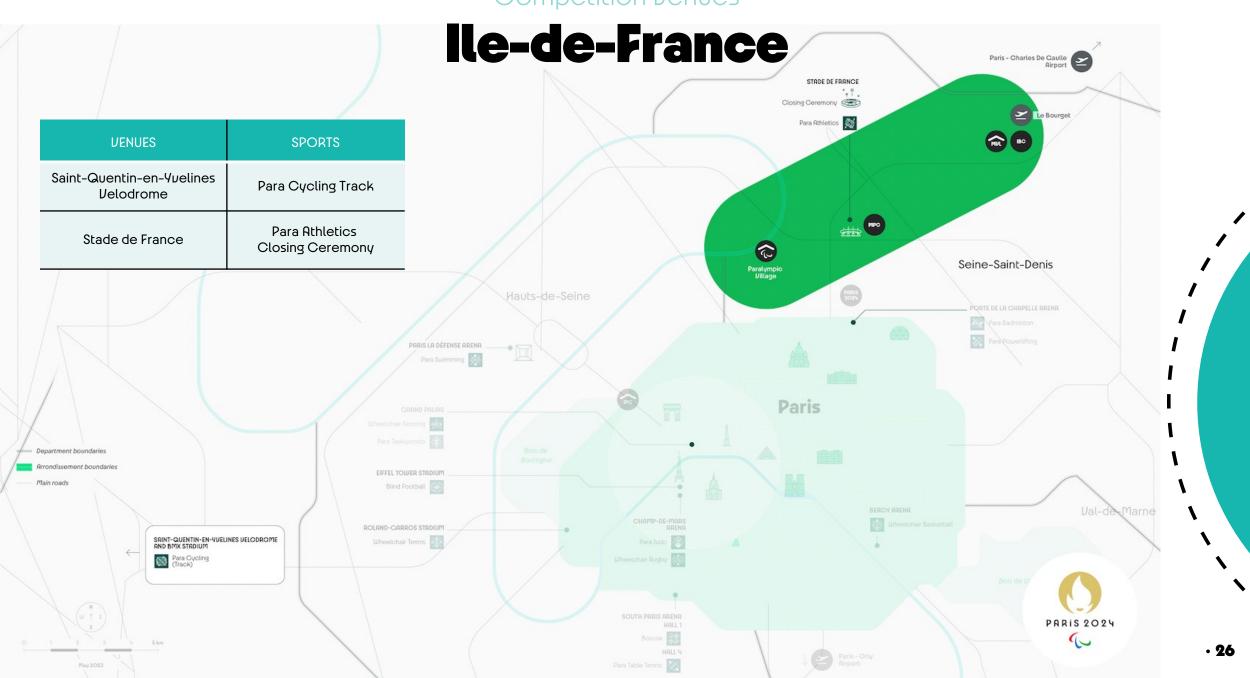


| CEREMONIES &<br>SPORTS | VENUE                                     | SHARED LOUNGE | FAN KIT |
|------------------------|---|---------------|---------|
| Closing Ceremony       | Stade de France                           | •             | •       |
| Opening Ceremony       | La Concorde                               | •             |         |
| Para Athletics         | Stade de France                           | •             | •       |
| Para Cycling Track     | Saint-Quentin-en-Yuelines Velodrome       |               | •       |
| Para Judo              | Champ de Mars Arena                       | •             |         |
| Para Swimming          | Paris La Défense Arena                    | •             | •       |
| Wheelchair Basketball  | Bercy Arena                               | •             | •       |
| Wheelchair Rugby       | Champs de Mars Arena                      | •             | •       |
| Wheelchair Tennis      | Roland-Garros Stadium (Philippe Chatrier) | •             | •       |
| Wheelchair Tennis      | Roland-Garros Stadium (Suzanne Lenglen)   |               | •       |

#### Competition venues



#### Competition venues



### THANK YOU





OFFICIAL HOSPITALITY PROVIDER